**About the poll**

Client:

Fieldwork Period: April 4, 2023

Sampling Method: Online

Population Sampled: All adults (18+) in Great Britain

Sample Size: 1,809

Data Collection: The data is acquired from a panel provider offering participants the chance to win money. The sampling relies on an online quota approach. Specifically, participants are sampled to meet Office of National Statistics quotas for gender, age, region, socio-economic group, vote in the 2019 general election, and vote in the 2016 Brexit referendum. No criteria are used to over- or undersample respondents. To ensure the polling is representative of the target population, we use official and reliable data sources to match the sample to demographic population targets.

Weighting: The sample has been weighted to be representative of the population on the following variables: gender, age, socio-economic group, region, vote in the 2019 General Elections and 2016 Brexit referendum vote.

Contact: info@peoplepolling.org

Additional Information: PeoplePolling is a member of the [British Polling Council](https://www.britishpollingcouncil.org/) (BPC) and abides by its rules.

Q1. On a scale of 0 to 10, where 0 means that you would not vote and 10 means that you would certainly vote, how likely would you be to vote if there were a general election tomorrow?

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | Gender |  | Age range |  | SEG |  | Region group |  | GE2019 |  | EU2016 |
|   | National | Female | Male |  | 18-24 | 25-49 | 50-64 | 65+ |  | AB | C1 | C2 | DE |  | London | Midlands/Wales | North | Rest of South | Scotland |  | Con | Lab | Lib Dem | Leave | Remain |
| Unweighted | 1809 | 925 | 874 |  | 102 | 771 | 490 | 446 |  | 423 | 563 | 377 | 446 |  | 225 | 386 | 442 | 603 | 153 |  | 520 | 375 | 136 |  | 649 | 584 |
| Weighted | 1809 | 911 | 890 |  | 103 | 799 | 476 | 431 |  | 402 | 572 | 382 | 453 |  | 262 | 318 | 452 | 614 | 163 |  | 531 | 390 | 141 |  | 677 | 628 |
| 0 - certainly will not vote | 13% | 15% | 12% |  | 9% | 15% | 16% | 7% |  | 6% | 10% | 18% | 19% |  | 5% | 19% | 15% | 12% | 14% |  | 5% | 4% | 1% |  | 11% | 4% |
| 1 | 2% | 3% | 2% |  | 2% | 3% | 2% | 1% |  | 4% | 2% | 1% | 2% |  | 1% | 3% | 2% | 2% | 3% |  | 1% | 1% | 0% |  | 2% | 1% |
| 2 | 1% | 2% | 1% |  | 1% | 2% | 1% | 1% |  | 1% | 2% | 2% | 1% |  | 2% | 2% | 1% | 1% | 1% |  | 1% | 1% | 1% |  | 1% | 1% |
| 3 | 2% | 2% | 2% |  | 3% | 2% | 2% | 2% |  | 2% | 2% | 2% | 1% |  | 2% | 2% | 1% | 2% | 1% |  | 1% | 1% | 1% |  | 1% | 1% |
| 4 | 2% | 2% | 1% |  | 1% | 2% | 2% | 0% |  | 2% | 1% | 1% | 3% |  | 0% | 2% | 2% | 2% | 0% |  | 2% | 0% | 1% |  | 2% | 1% |
| 5 | 5% | 5% | 4% |  | 4% | 4% | 7% | 4% |  | 5% | 3% | 6% | 6% |  | 5% | 5% | 7% | 4% | 0% |  | 5% | 1% | 2% |  | 5% | 3% |
| 6 | 2% | 1% | 2% |  | 0% | 1% | 2% | 2% |  | 0% | 2% | 2% | 2% |  | 2% | 1% | 2% | 1% | 3% |  | 2% | 1% | 1% |  | 2% | 1% |
| 7 | 3% | 3% | 3% |  | 3% | 3% | 3% | 2% |  | 2% | 3% | 2% | 3% |  | 2% | 4% | 3% | 2% | 1% |  | 4% | 1% | 1% |  | 4% | 2% |
| 8 | 5% | 6% | 4% |  | 7% | 5% | 5% | 4% |  | 4% | 6% | 5% | 5% |  | 5% | 2% | 5% | 7% | 3% |  | 5% | 5% | 8% |  | 5% | 5% |
| 9 | 6% | 6% | 6% |  | 12% | 6% | 6% | 5% |  | 6% | 8% | 4% | 6% |  | 6% | 7% | 4% | 6% | 11% |  | 7% | 8% | 6% |  | 6% | 8% |
| 10 - certain to vote | 50% | 44% | 56% |  | 44% | 44% | 47% | 68% |  | 60% | 51% | 47% | 43% |  | 58% | 45% | 47% | 52% | 53% |  | 63% | 71% | 72% |  | 55% | 64% |
| Prefer not to say | 9% | 11% | 7% |   | 14% | 13% | 7% | 3% |   | 8% | 9% | 9% | 9% |   | 10% | 7% | 10% | 8% | 10% |   | 4% | 6% | 7% |   | 6% | 7% |

Q2. If there were to be a general election tomorrow, which party would you vote for?

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | Gender |  | Age range |  | SEG |  | Region group |  | GE2019 |  | EU2016 |
|   | National | Female | Male |  | 18-24 | 25-49 | 50-64 | 65+ |  | AB | C1 | C2 | DE |  | London | Midlands/Wales | North | Rest of South | Scotland |  | Con | Lab | Lib Dem | Leave | Remain |
| Unweighted | 1809 | 925 | 874 |  | 102 | 771 | 490 | 446 |  | 423 | 563 | 377 | 446 |  | 225 | 386 | 442 | 603 | 153 |  | 520 | 375 | 136 |  | 649 | 584 |
| Weighted | 1809 | 911 | 890 |  | 103 | 799 | 476 | 431 |  | 402 | 572 | 382 | 453 |  | 262 | 318 | 452 | 614 | 163 |  | 531 | 390 | 141 |  | 677 | 628 |
| Conservative | 11% | 6% | 17% |  | 4% | 7% | 9% | 24% |  | 12% | 12% | 9% | 12% |  | 14% | 13% | 9% | 12% | 7% |  | 33% | 0% | 2% |  | 22% | 6% |
| Labour | 27% | 29% | 26% |  | 31% | 32% | 24% | 21% |  | 36% | 29% | 20% | 24% |  | 29% | 29% | 30% | 26% | 19% |  | 13% | 66% | 27% |  | 19% | 41% |
| Liberal Democrat | 5% | 4% | 6% |  | 5% | 4% | 6% | 8% |  | 6% | 5% | 6% | 4% |  | 6% | 4% | 4% | 6% | 5% |  | 4% | 3% | 33% |  | 3% | 9% |
| Green | 5% | 5% | 4% |  | 16% | 5% | 4% | 2% |  | 5% | 5% | 4% | 6% |  | 8% | 3% | 5% | 4% | 6% |  | 1% | 9% | 3% |  | 1% | 8% |
| Reform UK | 9% | 6% | 12% |  | 3% | 5% | 12% | 13% |  | 4% | 9% | 12% | 11% |  | 9% | 8% | 10% | 10% | 2% |  | 19% | 1% | 1% |  | 18% | 2% |
| SNP | 3% | 3% | 2% |  | 3% | 3% | 3% | 2% |  | 2% | 1% | 5% | 3% |  | 1% | 1% | 0% | 0% | 25% |  | 1% | 1% | 0% |  | 1% | 5% |
| Plaid Cymru | 0% | 1% | 0% |  | 2% | 0% | 0% | 0% |  | 1% | 1% | 0% | 0% |  | 1% | 2% | 0% | 0% | 0% |  | 0% | 1% | 1% |  | 0% | 0% |
| Some other party | 1% | 0% | 1% |  | 1% | 1% | 1% | 1% |  | 1% | 1% | 1% | 0% |  | 2% | 1% | 1% | 1% | 1% |  | 1% | 1% | 0% |  | 1% | 1% |
| Would not vote | 13% | 14% | 11% |  | 8% | 15% | 15% | 6% |  | 9% | 9% | 17% | 18% |  | 6% | 16% | 15% | 12% | 12% |  | 3% | 2% | 1% |  | 10% | 4% |
| Don't know | 15% | 19% | 10% |  | 16% | 16% | 15% | 11% |  | 15% | 17% | 13% | 13% |  | 10% | 14% | 15% | 17% | 12% |  | 16% | 8% | 19% |  | 14% | 14% |

Q2 (B). If there were to be a general election tomorrow, which party would you vote for? (Only those likely to vote i.e. responding with a 6 or higher to Q1, and with definite voting intention)

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | Gender |  | Age range |  | SEG |  | Region group |  | GE2019 |  | EU2016 |
|   | National | Female | Male |  | 18-24 | 25-49 | 50-64 | 65+ |  | AB | C1 | C2 | DE |  | London | Midlands/Wales | North | Rest of South | Scotland |  | Con | Lab | Lib Dem | Leave | Remain |
| Unweighted | 956 | 417 | 535 |  | 53 | 369 | 257 | 277 |  | 244 | 312 | 177 | 223 |  | 136 | 198 | 221 | 309 | 92 |  | 315 | 289 | 87 |  | 380 | 395 |
| Weighted | 963 | 412 | 547 |  | 55 | 390 | 242 | 276 |  | 237 | 314 | 182 | 230 |  | 165 | 156 | 220 | 323 | 98 |  | 338 | 296 | 91 |  | 392 | 410 |
| Conservative | 19% | 12% | 25% |  | 8% | 12% | 16% | 35% |  | 18% | 21% | 17% | 21% |  | 22% | 24% | 17% | 21% | 10% |  | 48% | 1% | 3% |  | 36% | 8% |
| Labour | 45% | 55% | 38% |  | 53% | 57% | 41% | 30% |  | 56% | 47% | 35% | 40% |  | 43% | 49% | 50% | 46% | 31% |  | 19% | 83% | 42% |  | 29% | 58% |
| Liberal Democrat | 9% | 8% | 10% |  | 8% | 7% | 9% | 12% |  | 10% | 8% | 12% | 6% |  | 10% | 6% | 7% | 11% | 8% |  | 5% | 3% | 48% |  | 4% | 13% |
| Green | 8% | 9% | 6% |  | 26% | 10% | 7% | 2% |  | 7% | 9% | 6% | 9% |  | 10% | 6% | 9% | 6% | 10% |  | 0% | 11% | 5% |  | 2% | 11% |
| Reform UK | 14% | 10% | 16% |  | 2% | 8% | 20% | 17% |  | 5% | 13% | 19% | 18% |  | 12% | 14% | 17% | 15% | 3% |  | 26% | 2% | 1% |  | 27% | 2% |
| SNP | 4% | 4% | 3% |  | 3% | 4% | 5% | 3% |  | 2% | 2% | 8% | 5% |  | 0% | 0% | 0% | 0% | 37% |  | 0% | 0% | 0% |  | 1% | 7% |
| Plaid Cymru | 0% | 1% | 0% |  | 0% | 0% | 0% | 0% |  | 0% | 0% | 1% | 0% |  | 0% | 2% | 0% | 0% | 0% |  | 0% | 0% | 1% |  | 0% | 1% |
| Some other party | 1% | 0% | 2% |   | 0% | 1% | 1% | 1% |   | 2% | 0% | 2% | 0% |   | 3% | 0% | 1% | 1% | 1% |   | 1% | 1% | 0% |   | 1% | 1% |

Q3. Thinking about the 2024 general election, which of the following issues will be MOST important in deciding how you will vote? (choose one)

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | Gender |  | Age range |  | SEG |  | Region group |  | GE2019 |  | EU2016 |
|   | National | Female | Male |  | 18-24 | 25-49 | 50-64 | 65+ |  | AB | C1 | C2 | DE |  | London | Midlands/Wales | North | Rest of South | Scotland |  | Con | Lab | Lib Dem | Leave | Remain |
| Unweighted | 1809 | 925 | 874 |  | 102 | 771 | 490 | 446 |  | 423 | 563 | 377 | 446 |  | 225 | 386 | 442 | 603 | 153 |  | 520 | 375 | 136 |  | 649 | 584 |
| Weighted | 1809 | 911 | 890 |  | 103 | 799 | 476 | 431 |  | 402 | 572 | 382 | 453 |  | 262 | 318 | 452 | 614 | 163 |  | 531 | 390 | 141 |  | 677 | 628 |
| State of economy/cost of living | 29% | 30% | 29% |  | 31% | 35% | 27% | 21% |  | 34% | 32% | 23% | 27% |  | 31% | 30% | 28% | 29% | 33% |  | 23% | 43% | 34% |  | 23% | 37% |
| NHS | 20% | 22% | 17% |  | 23% | 17% | 18% | 25% |  | 19% | 22% | 19% | 18% |  | 20% | 18% | 18% | 22% | 22% |  | 17% | 28% | 28% |  | 16% | 28% |
| Stopping smallboats | 10% | 6% | 15% |  | 2% | 3% | 13% | 22% |  | 7% | 9% | 15% | 11% |  | 10% | 14% | 10% | 9% | 7% |  | 23% | 2% | 3% |  | 22% | 3% |
| LoweringImmigration overall | 7% | 4% | 9% |  | 1% | 4% | 10% | 11% |  | 3% | 6% | 10% | 8% |  | 7% | 3% | 8% | 9% | 5% |  | 13% | 1% | 3% |  | 14% | 2% |
| Climate change | 4% | 3% | 4% |  | 9% | 3% | 3% | 4% |  | 5% | 3% | 3% | 4% |  | 6% | 2% | 3% | 4% | 2% |  | 2% | 5% | 7% |  | 2% | 6% |
| Foreign policy | 1% | 1% | 1% |  | 5% | 1% | 1% | 2% |  | 1% | 1% | 1% | 2% |  | 3% | 1% | 0% | 1% | 1% |  | 2% | 1% | 0% |  | 2% | 1% |
| Education | 1% | 3% | 0% |  | 0% | 3% | 1% | 0% |  | 3% | 0% | 2% | 1% |  | 2% | 2% | 1% | 1% | 1% |  | 2% | 2% | 1% |  | 1% | 2% |
| Taxes | 3% | 3% | 4% |  | 7% | 3% | 2% | 3% |  | 7% | 2% | 3% | 2% |  | 3% | 4% | 4% | 2% | 5% |  | 4% | 1% | 5% |  | 4% | 2% |
| Crime/policing | 2% | 1% | 3% |  | 0% | 2% | 1% | 2% |  | 2% | 2% | 1% | 1% |  | 4% | 2% | 1% | 1% | 0% |  | 2% | 1% | 3% |  | 2% | 2% |
| Other issue | 3% | 2% | 3% |  | 1% | 3% | 2% | 3% |  | 4% | 2% | 2% | 4% |  | 3% | 5% | 2% | 2% | 3% |  | 2% | 3% | 2% |  | 2% | 3% |
| Don’t know | 20% | 25% | 14% |   | 21% | 26% | 22% | 7% |   | 17% | 20% | 21% | 21% |   | 13% | 20% | 25% | 19% | 21% |   | 9% | 12% | 14% |   | 13% | 14% |

Q4. Thinking now about the small boats entering Britain illegally, which of the following do you trust the most to resolve the issue of illegal migration?

Option 1: A Labour government with Keir Starmer as Prime Minister

Option 2: A Conservative government with Rishi Sunak as Prime Minister

Option 3: I don't trust either of the two big parties to resolve this issue

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | Gender |  | Age range |  | SEG |  | Region group |  | GE2019 |  | EU2016 |
|   | National | Female | Male |  | 18-24 | 25-49 | 50-64 | 65+ |  | AB | C1 | C2 | DE |  | London | Midlands/Wales | North | Rest of South | Scotland |  | Con | Lab | Lib Dem | Leave | Remain |
| Unweighted | 1809 | 925 | 874 |  | 102 | 771 | 490 | 446 |  | 423 | 563 | 377 | 446 |  | 225 | 386 | 442 | 603 | 153 |  | 520 | 375 | 136 |  | 649 | 584 |
| Weighted | 1809 | 911 | 890 |  | 103 | 799 | 476 | 431 |  | 402 | 572 | 382 | 453 |  | 262 | 318 | 452 | 614 | 163 |  | 531 | 390 | 141 |  | 677 | 628 |
| Option 1 | 15% | 14% | 16% |  | 17% | 18% | 14% | 10% |  | 21% | 16% | 11% | 12% |  | 21% | 15% | 16% | 13% | 10% |  | 5% | 38% | 21% |  | 9% | 24% |
| Option 2 | 7% | 4% | 9% |  | 5% | 5% | 6% | 12% |  | 7% | 8% | 6% | 6% |  | 12% | 6% | 5% | 7% | 3% |  | 19% | 1% | 1% |  | 12% | 4% |
| Option 3 | 55% | 53% | 58% |  | 48% | 48% | 60% | 67% |  | 54% | 51% | 60% | 58% |  | 55% | 55% | 54% | 54% | 69% |  | 61% | 43% | 59% |  | 64% | 54% |
| Don’t know | 23% | 29% | 17% |   | 31% | 29% | 20% | 11% |   | 18% | 24% | 23% | 25% |   | 13% | 24% | 24% | 26% | 19% |   | 14% | 19% | 20% |   | 15% | 18% |

Q5. To what extent, if at all, do you agree with the following statement. ‘If the European Convention on Human Rights is used to block the United Kingdom’s attempt to deport asylum-seekers and illegal migrants out of the country, the UK should withdraw from the European Convention on Human Rights’

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | Gender |  | Age range |  | SEG |  | Region group |  | GE2019 |  | EU2016 |
|   | National | Female | Male |  | 18-24 | 25-49 | 50-64 | 65+ |  | AB | C1 | C2 | DE |  | London | Midlands/Wales | North | Rest of South | Scotland |  | Con | Lab | Lib Dem | Leave | Remain |
| Unweighted | 1809 | 925 | 874 |  | 102 | 771 | 490 | 446 |  | 423 | 563 | 377 | 446 |  | 225 | 386 | 442 | 603 | 153 |  | 520 | 375 | 136 |  | 649 | 584 |
| Weighted | 1809 | 911 | 890 |  | 103 | 799 | 476 | 431 |  | 402 | 572 | 382 | 453 |  | 262 | 318 | 452 | 614 | 163 |  | 531 | 390 | 141 |  | 677 | 628 |
| Strongly agree | 23% | 13% | 34% |  | 10% | 13% | 27% | 40% |  | 15% | 20% | 30% | 28% |  | 20% | 25% | 23% | 25% | 17% |  | 46% | 9% | 7% |  | 45% | 8% |
| Tend to agree | 13% | 12% | 13% |  | 5% | 9% | 15% | 18% |  | 11% | 14% | 14% | 11% |  | 12% | 13% | 12% | 12% | 16% |  | 20% | 6% | 10% |  | 19% | 7% |
| Tend to disagree | 7% | 8% | 6% |  | 8% | 7% | 6% | 8% |  | 9% | 8% | 4% | 7% |  | 8% | 7% | 9% | 6% | 6% |  | 7% | 8% | 8% |  | 5% | 9% |
| Strongly disagree | 24% | 22% | 24% |  | 37% | 27% | 20% | 17% |  | 37% | 26% | 16% | 15% |  | 39% | 19% | 18% | 23% | 26% |  | 8% | 50% | 49% |  | 7% | 46% |
| Don’t know | 34% | 45% | 23% |   | 39% | 44% | 32% | 17% |   | 28% | 33% | 37% | 38% |   | 22% | 37% | 38% | 34% | 36% |   | 19% | 27% | 26% |   | 23% | 29% |

Q6. To what extent, if at all, do you agree with the following statement: ‘The government should make data on all crimes that are committed by asylum-seekers and illegal migrants available to the British public’

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | Gender |  | Age range |  | SEG |  | Region group |  | GE2019 |  | EU2016 |
|   | National | Female | Male |  | 18-24 | 25-49 | 50-64 | 65+ |  | AB | C1 | C2 | DE |  | London | Midlands/Wales | North | Rest of South | Scotland |  | Con | Lab | Lib Dem | Leave | Remain |
| Unweighted | 1809 | 925 | 874 |  | 102 | 771 | 490 | 446 |  | 423 | 563 | 377 | 446 |  | 225 | 386 | 442 | 603 | 153 |  | 520 | 375 | 136 |  | 649 | 584 |
| Weighted | 1809 | 911 | 890 |  | 103 | 799 | 476 | 431 |  | 402 | 572 | 382 | 453 |  | 262 | 318 | 452 | 614 | 163 |  | 531 | 390 | 141 |  | 677 | 628 |
| Strongly agree | 35% | 24% | 46% |  | 15% | 23% | 42% | 53% |  | 25% | 29% | 47% | 40% |  | 29% | 38% | 37% | 34% | 40% |  | 55% | 20% | 21% |  | 57% | 22% |
| Tend to agree | 18% | 18% | 18% |  | 16% | 16% | 19% | 22% |  | 19% | 21% | 15% | 16% |  | 18% | 19% | 17% | 20% | 11% |  | 21% | 19% | 22% |  | 18% | 20% |
| Tend to disagree | 9% | 10% | 7% |  | 12% | 10% | 7% | 6% |  | 12% | 11% | 5% | 6% |  | 12% | 7% | 8% | 9% | 7% |  | 7% | 15% | 16% |  | 5% | 13% |
| Strongly disagree | 9% | 9% | 9% |  | 16% | 12% | 6% | 6% |  | 16% | 9% | 6% | 6% |  | 17% | 5% | 6% | 8% | 16% |  | 3% | 18% | 13% |  | 3% | 17% |
| Don’t know | 29% | 38% | 20% |   | 41% | 39% | 26% | 12% |   | 28% | 30% | 26% | 31% |   | 24% | 31% | 31% | 30% | 26% |   | 14% | 27% | 28% |   | 17% | 27% |